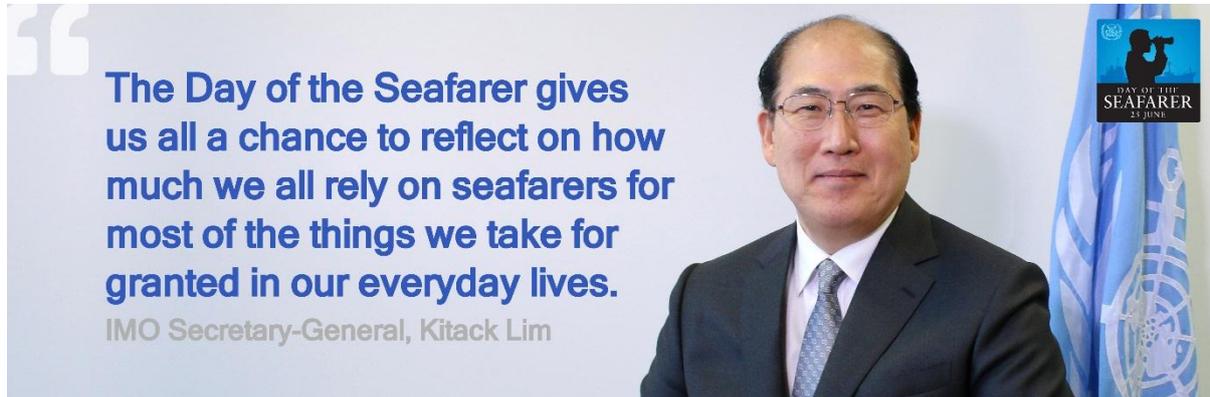


DAY OF THE SEAFARER

25 JUNE 2016

A message by IMO Secretary-General Kitack Lim



This year, once again, 25 June will mark the annual Day of the Seafarer.

The Day of the Seafarer was established in 2010 to recognize the unique contribution made by seafarers to international seaborne trade, the world economy and to global society as a whole.

Now, it is celebrated all over the world – in ports, on ships, in shipping companies and, of course, here at IMO.

It gives us all a chance to reflect on how much we all rely on seafarers for most of the things we take for granted in our everyday lives. Over one million seafarers operate the global fleet yet billions of people depend on them for the essentials and the luxuries of life. Shipping is essential to the world – and so are seafarers.

So, this year, on 25 June, the Day of the Seafarer, we are once again asking people everywhere to show their appreciation for the seafarers that quietly, mostly unnoticed, keep the wheels of the world in motion.

This year, our campaign slogan is "At Sea For All".

We want people in shipping to use it to tell seafarers that they are essential to the industry.

We want seafarers themselves to use it to say they are proud to serve a wider cause than their own careers.

And we want members of the general public to use it to signal their own appreciation of the importance of seafarers. We want everyone to say that seafarers are "At Sea For All".

As in previous years, the campaign will be centred on social media. Please, show your support for *our* campaign, using the resources available on the Day of the Seafarer page on the IMO website. For example, on Twitter, tag us [@IMOHQ](#) and use the hashtag [#AtSeaForAll](#). Post your messages and photos on our [Facebook](#) page and on our [online wall](#) at the IMO website. Share our videos – or, make your own and share them. And don't forget to use that hashtag so we can spread the word as far as possible. Last year, we reached more than 15 million people with our Day of the Seafarer campaign.

Seafarers lead a tough and sometimes lonely existence. Outside of shipping, most people don't know a seafarer – but everyone has cause to thank them. So please, on 25 June, join us in thanking them and spreading the word. You will be adding your voice to millions of others who, on this one day, take the time to stop and thank those who work so hard to make our lives better.
